

Central Coast Lavender Festival



Sponsor Opportunities

www.pasoroblesdowntown.org
www.cclga.org

Saturday, July 10, 2010

The Paso Robles Main Street Association and the Central Coast Lavender Growers Association are currently planning the Second Annual Central Coast Lavender Festival for July 10, 2010, in the Downtown City Park from 10 am to 3 pm. Lavender is the fastest growing commercial crop in our county and we want to showcase its many uses and benefits. There will be music, lavender tea tasting, food, demonstrations, vendors, artists and more; . . . all in our beautiful downtown City Park. If you would like to be a part of this fun event as a sponsor, please review the information below. Each sponsor brings a unique gift to the event and we hope you will think of how you or your business can benefit from being associated with this growing event. If so, please complete this form and fax it to Paso Robles Main Street Association at 805-238-4029; or mail it to 835 12th Street, Suite D, Paso Robles, CA 93446.

This Paso Robles Main Street Association is a non-profit corporation, (#77-0195830), established to actively restore, promote and enhance the economic vitality and unique historical value of downtown Paso Robles, while maintaining a friendly, community atmosphere for all. We have partnered with

<u>PRESENTING PARTNER \$600</u>	<u>MAJOR PARTNER \$400</u>	<u>SUPPORTING PARTNER \$200</u>	<u>WATER PARTNER \$200</u>
<ul style="list-style-type: none"> • Prominent (2-inch font) name and logo as "Presenting Partner" on all media promotions and official website including the following: New Times Paso Robles Magazine Paso Robles Press KPRL 1230 AM Coast 101.3 FM Cat Country 96.1 FM Posters & flyers And an extensive array of online websites • Complimentary 15x30 booth space at event • Your banner displayed on the City Park Gazebo (you supply banner). 	<ul style="list-style-type: none"> • Prominent (1-inch font) name and logo as "Major Partner" on all media promotions and official website including the following: New Times Paso Robles Magazine Paso Robles Press KPRL 1230 AM Coast 101.3 FM Cat Country 96.1 FM Posters & flyers And an extensive array of online websites • Complimentary 15x15 booth space at event • Your banner displayed on the City Park Gazebo (you supply banner). 	<ul style="list-style-type: none"> • Prominent (1/2-inch font) name and logo as "Supporting Partner" on all media promotions and official website including the following: New Times Paso Robles Magazine Paso Robles Press KPRL 1230 AM Coast 101.3 FM Cat Country 96.1 FM Posters & flyers And an extensive array of online websites • Complimentary 15x15 booth space at event 	<ul style="list-style-type: none"> • You will receive your business name and logo printed on all water bottles sold at the event (we provide labels and you provide the water). • Complimentary 15x15 booth space at the event.



LAVENDER BUDDIES—\$50 donation
Thank you on all media, flyers, posters and website. This is an opportunity for individuals, families and businesses to help support this wonderful event.

Please include me as a _____ PARTNER for the Second Annual Lavender Festival in the downtown City Park on July 10, 2010, in the donation amount of \$ _____ >

Paso Robles Main Street Association
Central Coast Lavender Growers Association
835 12th Street, Suite D (in alley)
Paso Robles, CA 93446
805-238-4103 Fax 805-238-4029



Business: _____
Contact: _____
Address: _____
City _____ St _____ Zip _____
Phone: _____
Cell Number _____
Email _____
Website _____