



Central Coast Lavender Festival

U.S. Postage Paid
Non-Profit
Permit No. 76
Paso Robles, CA
93446

The first annual Central Coast Lavender Festival will held in the Downtown Paso Robles City Park on July 11, 2009, from 10 a.m. to 3 p.m.

The free event celebrates the lavender industry—an emerging local product—and features lavender producers from throughout the county, who will serve tastes of lavender cuisine, sampling of lavender oils, dipping sauces, lavender ice cream, and education on lavender, lavender growing, and sustainable farming practices.

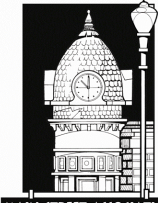
There will be free seminars on distilling lavender, benefits of lavender, and demonstrations throughout the day in the City Park Gazebo.

Features: Music, a special children's activities area, local lavender growers and vendors, arts, a Lavender Tasting Garden with tastes to purchase, and free samples and demonstrations.

Accompanying the Lavender Festival is a juried arts show, plus a variety of food and festival vendors.

**PASO ROBLES MAIN STREET ASSOC. &
CENTRAL COAST LAVENDER GROWERS ASSOC.**

835 12th St., Suite D
Paso Robles, CA 93446



MAIN STREET ASSOCIATION
DOWNTOWN PASO ROBLES

WHERE EVERYBODY
COMES TOGETHER!

Central Coast Lavender Festival



July 11, 2009

Vendor Application



Central Coast
Lavender Festival
July 11 * 10 am - 3 pm

SPACE FEES

\$45 - 15'x15'

SET-UP

Set-up will begin at 7 a.m. on Saturday morning. Once you have unloaded your vehicle, promptly move it to the long-term parking lots at the city library on 10th Street or city lot at Railroad and 12th Streets. Canopies and displays must be fire retardant. Electricity is not available.

Early breakdown is not permitted & all vendors must remove their own trash.

10'x10' Portable Canopy Preferred for All Vendors

Canopies can be rented from Matt's Music, School & Stage (805-237-0054).

CANCELLATION POLICY

Cancellations up to 14 days before the event are subject to a \$35 handling fee. **The space fee is NOT refundable after July 2, 2009.**

(No refund for rain; event proceeds rain or shine.)

For additional information about this event, please call (805) 238-4103.



NO DOGS ARE ALLOWED IN THE CITY PARK. (Ord. #489 City of P.R.)

RETAIL VENDORS

If you are selling packaged food items or offering product tastes, your business must have an Environmental Health permit valid in SLO County (call the county at 805-781-5544) and you must **INCLUDE WITH YOUR APPLICATION** a Certificate of Insurance naming Paso Robles Main Street Association, Central Coast Lavender Growers Association, and the City of Paso Robles as additional insured entities on your policy of insurance.

ARTISTS

Jury selection: Each artist's work will be juried based on quality and originality. Only work created by the applying artist will be considered. Please send four (4) photos of your work with application. **Include a SASE with sufficient postage for return of photos and your space map with space assignment.** If you are denied participation in this event you will receive a full refund.

LAVENDER GROWERS/ VENDORS

Also, all Lavender vendors should have the proper banner signage for their booths. Please let us know if you do not have signage. Lavender vendors that are providing items for the public to eat or drink, must comply with Health Department requirements and provide the insurance certificates as stated under #3 on the application form.

For more information, please call Paso Robles Main Street Association at 805-238-4103.

Central Coast Lavender Festival
VENDOR APPLICATION (Due by July 2, 2009)

Business / Organization _____
Contact Name _____
Phone _____
Address _____
City _____ State ____ Zip _____

VISA/MASTERCARD ACCEPTED

Type of booth:

1. **Information** only (Describe items to be displayed _____)
2. **Art/Craft** (Describe your media _____)
3. **Retail** (including packaged food items)
Items offered for sale _____
4. **FOOD/Beverage:** Health Permit/Insurance Required (Describe: _____)

The Central Coast Lavender Festival Committee reserves the right to judge the eligibility of booth materials and to deny vendor space to those the committee deems inappropriate.

I agree to indemnify, defend, waive, release and hold the Central Coast Lavender Growers Association, Paso Robles Main Street Association, and the City of Paso Robles harmless from any and all liability, claims and causes of action for injuries to person or property arising out of or related to this Olive Festival event, specifically including, without limitation, injury or damages to booth and contents, merchandise, employees, contractors, guests, customers, invitees and all other third parties.

SIGNATURE _____

Please enclose with your application:

1. **\$45 Check (Payable to PR Main Street)**
2. **Copy of Health Department Permit (if applicable)**
3. **Certificate of Insurance Naming the Central Coast Lavender Growers Association, the Paso Robles Main Street Assoc. AND the City of Paso Robles as ADDITIONAL INSUREDS (applicable for food and beverage vendors)**
4. **Photos of artwork (if applicable)**

Send to: Paso Robles Main Street , 835 12th St. Suite D, Paso Robles, CA 93446; Fax: (805) 238-4029

FOR OFFICE USE ONLY	
Space Number(s) Assigned:	_____
Date Application Received:	_____
Amount Received:	_____
Check # _____	By: _____